

About Us:

Our vision as an organization is to reflect that we are a vibrant, bustling, pedestrian-oriented community. We offer a variety of activities and experiences that support existing businesses and attract new ones, while drawing visitors as well as past and present residents. We strive to preserve the character of an outstanding community with unique qualities to be treasured, occasionally polished, and frequently put on display.



Our Service:

Uptown Jackson Revitalization Organization (UJRO) believes in the two-sided coin of economic development and historic preservation. Every day we advocate for our hometown on behalf of you, the sponsors, investors, and citizens of Jackson, so that we can give Jackson's current and future residents a connection to the place that we call home. Specific Impacts:

- Bring consumers to uptown during events and by promotion
- Lead beautification efforts Uptown
- Coordinate with Main Street Organizations across the country to garner new and fresh ideas for the district.

Sponsor Contact:

Company Name:

Contact Name:

Phone:

Email:

Address:

Invoice me by: ☐ Mail ☐ Email
Thank you for investing in



Contact Us:

Website

uptownjackson.org

Email

uptownjacksonmo@gmail.com

Address

100 N Missouri St
Jackson, MO 63755

SPONSORSHIP GUIDE 2023



**Choose a sponsorship level for
2023 that is right for your business.**

☐ UPTOWN- \$1500

- logo (large) at every 2023 UJRO event
- logo (large) in newsletter and on website
- tickets (6-table) to annual meeting
- beer steins (6) for Oktoberfest
- investor of uptown

☐ HIGH ST.- \$1000

- logo (medium) at every 2023 UJRO event
- logo (medium) in newsletter and on website
- tickets (4) to annual meeting
- beer steins (4) for Oktoberfest
- partner of uptown

☐ MAIN ST.-\$500

- logo (small) at every 2023 UJRO event
- logo (small) in newsletter and on website
- tickets (2) to annual meeting
- beer steins (2) for Oktoberfest
- friend of uptown

**...and then add-on the events your
business wants to take part in!**

UJRO GENERAL

- ☐ Social media sponsor- \$300

FEBRUARY ANNUAL(2/25)

- ☐ Tent (2) -\$500

- ☐ Artist (1) \$250

- ☐ Sound (1)- \$100

SPRINGFEST (4/21)

- ☐ Presenting (1)- \$1500

- ☐ Bar(1)- \$1000

- ☐ Paddle(1)- \$750

- ☐ Bucket (1)- \$500

JACKSON IN BLOOM (4/29)

- ☐ Parklet (1)- \$200

- ☐ Gazebo (1)- \$100

- ☐ Sound (1)- \$100

- ☐ Kid's Zone (in kind)

OKTOBERFEST (10/6 & 7)

- ☐ Stage (2) -\$2500

- ☐ Media (1)- \$2000

- ☐ Tent (2) \$500

- ☐ Photo booth (1) \$300

- ☐ Hydration Station (1) in-kind

- ☐ Stein Hoisting (1)- in kind

- ☐ Pumpkin Painting Tent (1) - in kind

- ☐ Pet Parade (2)- in kind

- ☐ Cornhole (1) - in kind

- ☐ Wristbands (1)- in kind

- ☐ Bar (limited) - in kind

- ☐ Token Booth- (limited)- in kind

CHRISTMAS PARADE (12/3)

- ☐ Grand Marshall Float (1) -\$250

- ☐ Mayor's Choice Award (1)-\$100

- ☐ Uptown's Choice Award (1)-\$100

- ☐ Grand Marshall's Choice Award (1)-\$100

- ☐ Window Decorating(1)-\$100

- ☐ Hot Cocoa Stand- (in kind)

Total_____