



INVESTMENT & SPONSORSHIP OPPORTUNITIES

2026

UJRO.ORG
573-200-6542



Thank you for your continued support and the countless ways you've helped us succeed over the last year. Your commitment has made a meaningful difference...

OUR ACCOMPLISHMENTS:

- Completion of the County Courthouse Fountain renovation.
- Installment of wayfinding signage and Historic Uptown markers.
- Awarded Facade Improvement Grants to 6 local businesses.
- Designed and funded the new Uptown Mural at 130 South High Street.
- Created map brochures for visitors and installed map signage on City Hall and High Street.
- Hosted quarterly Coffee Chats for our uptown businesses.
- Engaged our youth by cultivating a partnership with the JR2 Ignite Program.
- Our community events brought over 20,000 people to the Uptown district this year! (Annual Meeting, Uptown Art Expo, Springfest, Jackson in Bloom, Nacho Average Challenge, Little Tikes Parades, Farm to Table, Scarecrow Contest, Oktoberfest, Trunk or Treat, and The Christmas Parade.)

At UJRO, our mission is to ensure our community continues to grow stronger with every project we pursue.

With the help of our dedicated volunteers, investors, and sponsors we plan for 2026 to be our most impactful year yet!



**YOU'RE
INVITED TO JOIN US**

WHY SUPPORT?



Marketing Opportunities

Our sponsors reach multiple audiences because we recognize them through print, radio, social media, and our website. At the events we use signage and banners as well!



Build Community

Show your commitment to the Uptown Jackson community and help us in our mission to preserve and develop a robust and vibrant historic business district to improve economic and social vitality and quality of life for residents and visitors.



Economic Impact

Local events, grants, and business development opportunities enhance our economy by allowing current businesses to grow and recruit new businesses.





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Since 2012, UJRO has been doing important work to preserve, promote, revitalize, and enrich the historic, cultural, and economic landscape of Uptown Jackson, Missouri.

And we're counting on your support to help us get there.

Thank you for making Uptown Jackson the heart of our community.

SPRINGFEST



March 13, 2026
Jackson Civic Center

Join us for Springfest, our annual fundraising event featuring dinner, drinks, and entertainment. Enjoy a lively quarter auction, raffles and live auction with unique items to support our programs. More than just a fundraiser, it's a celebration of community, connection, and giving back—an unforgettable evening for all!

	Diamond	Gold	Silver	Bronze
Sponsorship Amount	\$2,000	\$1,500	\$1,000	\$500
Spaces Available	2			
Inclusion on event web page	logo	logo	logo	logo
Inclusion on print marketing material (as appropriate)*	✓	✓	✓	✓
Inclusion on dinner program	logo	logo	text	text
Verbal Mention during event	✓	✓	✓	✓
Inclusion on Facebook event page	logo	logo	text	text
Inclusion on UJRO event blog post	logo	logo	text	text
Logo on each slide (120+)	✓			
Event tickets	8 (table)	6 tickets	4 tickets	2 tickets
*deadline of 2/20/26 to be included				



JACKSON IN BLOOM

April 25, 2026

Uptown Jackson/High Street

Celebrate spring at Jackson in Bloom on High Street! Enjoy the Jackson High School Plant Sale, explore gardening and eco-friendly products, and learn from local vendors. The event also features kid's activities, food, crafts, and more.

It's the perfect way to kick off spring and connect with the community, whether you're a gardening enthusiast or just looking for a fun day out!

	Diamond	Gold
Sponsorship Amount	\$500	\$250
Spaces Available	2	
Inclusion on print marketing material (as appropriate)*	logo	text
Inclusion on event web page	logo	logo
Inclusion on Facebook event page	text	text
Inclusion on UJRO event blog post	logo	text
Opportunity for on-site participation (free vendor booth entry, giveaways, etc)	✓	✓
*deadline of 3/20/26 to be included		



FARM TO TABLE

September 10, 2026

Uptown Jackson/High Street

A community celebration dinner that takes place on High Street in Uptown Jackson. Featuring food provided by local farmers, prepared by local chefs and restaurants, and served by local volunteers. A beautiful, delicious celebration of all that our area has to offer.

	Diamond	Gold	Silver	Bronze
Sponsorship Amount	\$3,000	\$1,500	\$500	\$250
Spaces Available	2			
Inclusion on print marketing material (as appropriate)*	logo	logo	text	text
Inclusion on event web page	logo	logo	text	text
Inclusion on dinner program*	text	text	text	text
Verbal Mention during event	☒			
Inclusion on Facebook event page	logo	logo	text	text
Inclusion on UJRO event blog post	logo	logo	text	text
Option to display your signage at event	☒			
Event tickets	4	2	N/A	N/A
* deadline of 8/20/26 to be included				



OKTOBERFEST



October 2-3, 2026
Uptown Jackson

Oktoberfest is presented in the style of a German Festival. Enjoy family-friendly activities such as exciting Weiner Dog Races, a Stein Hoisting competition, German Games, and a lively Pet Parade. Savor delicious German foods like bratwurst and pretzels, along with refreshing craft beer. Explore unique crafts from our vendors or let the kids have fun in the Kids' Zone. It's a perfect way to celebrate the season with food, fun, and community spirit!

	Diamond	Platinum	Gold	Weiner Dog Race Sponsor	Silver	Bronze	Trade
Sponsorship Amount	\$5,000	\$3,000	\$1,500	\$750	\$500	\$250	priceless
Spaces Available	2						
Inclusion on print marketing material (as appropriate)*	Lrg. logo	Lrg. logo	Med. Logo	text	text	text	text
Inclusion on event web page	Lrg. logo	Lrg. logo	Med. Logo	Sm. logo	Sm. logo	Sm. logo	text
Inclusion on t-shirt*	Lrg. logo	Lrg. logo	Med. Logo	text	text	text	
Inclusion on Facebook event page	☑	☑	☑	☑	☑	☑	☑
Inclusion on UJRO event blog post	Lrg. logo	Lrg. logo	Med. Logo	Sm. logo	Sm. logo	Sm. logo	text
Verbal Mention during event	5	5	3	2	2	1	
Stage or VIP Banner	☑						
* deadline of 8/28/26 to be included							



CHRISTMAS PARADE

December 5, 2026
Uptown Jackson

Enjoy a variety of local groups, marching bands, and of course, a special appearance by Santa! It's the perfect way to kick off the holiday season with family and friends. We can't wait to see you there!

	Diamond	Gold	Silver
Sponsorship Amount	\$500	\$250	\$100
Spaces Available	2		
Inclusion on event web page	logo	logo	logo
Inclusion on Facebook event page	logo	text	text
Inclusion on UJRO event blog post	logo	text	text
Inclusion in newsletter	logo	text	text
Free float entry	✓	✓	✓
Signage on UJRO float	✓		



ANNUAL INVESTMENT OPPORTUNITIES

Become an annual investor for Uptown Jackson and gain year-round visibility while supporting local events and community projects. Your support helps make Uptown a vibrant and welcoming destination for all!

	Legacy	Champion	Premier Partner	Dream Maker	Visionary	Friend	Advocate
Investment Amount	\$3,000	\$1,500	\$750	\$500	\$250	\$100	<\$100
Inclusion on website	logo	logo	logo	logo	text	text	text
Inclusion on print marketing material (as appropriate)	logo	logo	logo	logo	text		
Inclusion on UJRO sponsor blog post	logo	logo	logo	logo	text	text	text
Inclusion in newsletter	logo	logo	logo	logo	text	text	
Ability to apply for grants	✓	✓	✓	✓	✓	✓	
Free vendor entry at UJRO events (when applicable, electric not included)	✓	✓	✓	✓	✓		
Investor spotlight on social media	✓	✓	✓	✓	✓		



VOLUNTEER

Didn't find a fit but still interested in supporting UJRO's mission to preserve, promote, revitalize, and enrich the historic, cultural, and economic landscapes of Uptown Jackson? Consider offering your time or treasure by volunteering or investing in our organization. Thank you for your support!

I care about Uptown Jackson and would love the opportunity to volunteer and contribute to its growth:

- ☐ I want to make an ongoing commitment to serve on a committee.
- ☐ I want to volunteer for a specific event project.
- ☐ I am a photographer and would love to volunteer my talents at your event(s).

Name: _____

Address: _____

Phone: _____ Email: _____



Thank you

FOR INVESTING IN

